

Study on the Problems and Countermeasures in the Construction of Health Management Specialty

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Abstract: with the progress of social economy, the improvement of people's living standard, the transformation of health, the coming of aging society, and the change of disease spectrum, China's medical and health work has changed from disease treatment oriented to health maintenance and promotion oriented, with the rapid development of health service industry. In this context, it is an important task for colleges and universities to strengthen the construction of health service and management, and cultivate high-quality professionals to meet the development needs of health service industry. This paper starts from the current situation of the development of health service and management in China, and deeply analyzes the existing problems of health service and management. At the same time, on the basis of the experience at home and abroad, the countermeasures are put forward.

1. Introduction

With the improvement of people's living standards and the deepening of the reform of the national medical and health system, China's health development model has gradually changed from attaching importance to disease treatment to comprehensive health management, and promoting the rapid development of health service industry. The development of health service industry needs a group of applied and compound talents who not only master health service technology, but also understand management. Based on this, the author analyzes the undergraduate colleges and universities that offer health service and management major, in order to understand the current situation of talent training in this major, and sort out the existing problems around the social needs of health service and management talents, so as to provide ideas for the undergraduate colleges and universities that offer this major to strengthen professional construction.

2. Problems in the Construction of Health Management Specialty

2.1 The Government's Inadequate Understanding of Health Management Personnel Training

At present, the government has issued relevant policies to promote the development of health service industry, but the health management major is still outside the professional catalog of the Ministry of education, which makes the health management academic education lack of reference norms.

2.2 The Training Objectives of Health Management Professionals Are Not Unified

At present, the major of health management is still outside the professional catalog of the Ministry of education, and the positioning is not clear. The quality requirements of colleges and universities are relatively close when training health management professionals. However, the goal of talent training in career is generally put forward in a certain field of health industry in combination with the professional advantages of their own colleges and universities.

2.3 Curriculum Needs to Be Improved

Colleges and universities have made full use of their existing educational resources to cultivate health management talents, but they have different emphasis on the direction of talent training objectives. Although the basic courses of clinical medicine and management have been initially unified, there are still big differences in the content of curriculum.

2.4 Lack of Uniformity and Standardization of Teaching Materials

At present, most of the courses of health management major use the teaching materials of medicine and health management major, lacking the teaching materials with the characteristics of health management discipline. The quality of teaching materials of some courses is low, and the use of teaching materials is not standardized.

2.5 Lack of Guarantee of Practice Base Conditions

As health management is still a new major, the main practice base health management center, medical and health units, insurance companies and other units lack of experience in practical teaching guidance of health management major, the instructors lack of teaching experience and skills, and the hardware conditions of practice base are also quite different.

2.6 Uneven Quality of Teaching Staff

At present, the majority of health management courses are still taught by clinical medicine, preventive medicine and public service management professional teachers in medical colleges. The teaching teachers lack practical experience in health management work and cannot better guide students to apply knowledge to practice.

3. Countermeasures for the Development of Health Management

3.1 To Form a Clear Talent Training Orientation

Accurate talent positioning is the premise of training high-quality talents. The competent departments of education and industry should give full play to the role of China health service and management industry university research alliance, deepen the reform of training and supply of health service and management professionals, and form a clear talent training orientation in accordance with the requirements of national professional standards for health managers and guided by social demand.

3.2 To Build a Scientific and Reasonable Curriculum System

Scientific and reasonable curriculum system is the key to cultivate high-quality talents. The competent departments of education and industry should promulgate the teaching standard of health service and management as soon as possible, so as to provide the basis for the school to build a scientific and reasonable curriculum system. Schools should attach importance to the construction and development of new majors, actively organize experts to demonstrate the curriculum system of highlighting health education, health communication, health monitoring, health assessment, health intervention, health management, etc., and form a dynamic adjustment mechanism of curriculum system according to social needs, so as to realize scientific and reasonable distribution of public courses, professional basic courses, professional core courses, elective courses and other courses. At the same time, modern educational technology should be flexibly applied in the process of curriculum system construction to promote the deep integration of traditional teaching and modern teaching.

3.3 Focus on Supporting and Supporting Discipline Construction

Discipline is the leader of talent training, scientific research, Faculty Construction and laboratory construction, and the foundation of training high-quality talents. Health service and management discipline is a new comprehensive discipline covering health protection, health promotion, health

service quality and standard evaluation, behavioral science and social science, etc. at present, most of them rely on the secondary discipline of Management Science - public service management, which is not conducive to the development of health service and management. The competent department of education should include health service and management as a second level discipline under the first level discipline of management, and increase the support and support for health service and management. Industry authorities and schools should give policy and financial support, actively cultivate health service and management disciplines, and promote the development of health service and management disciplines in the construction and growth.

3.4 To Build a First-Class Teaching Staff

The first-class teaching staff is the guarantee of training high-quality talents. Because the health service and management major is a new major, coupled with the rapid development in recent years, it will inevitably lead to the shortage of teachers. First of all, the competent departments of education and industry should regularly and irregularly train the existing high-level talents of health service and management, and set up a training team for the construction of health service and management majors to meet the needs of the training of the school's teaching staff; the school should formulate a plan for the improvement of the teaching staff of health service and management majors in combination with the reality of the professional construction, and invite them according to the needs of the professional construction Training team experts and teachers to further improve the level of teachers. Secondly, the school should fully integrate the existing resources, implement “bringing the new with the old”, and constantly improve the teaching ability and quality of young teachers. Thirdly, the education authorities should expand the scale of master's and doctor's education in health service and management, so as to improve the professional level of the teaching staff, and at the same time, prevent the shortage of teachers after several years.

3.5 Strengthen the Role of Scientific Research Feedback Teaching

The feedback function of scientific research is an effective way to cultivate high-quality talents. Scientific research feedback teaching is an important feature of improving the level of personnel training. Schools should actively build an interactive platform for teaching and scientific research of health service and management majors, establish and improve the linkage mechanism of scientific research feedback teaching, and constantly strengthen the construction of scientific research innovation teams and teachers' independent innovation ability, so that teachers can timely feedback teaching while knowledge innovation, and put the latest scientific and technological frontier and scientific research frontier into practice The achievements are transformed into the teaching contents of health service and management in time to promote the continuous improvement of teaching level.

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The subject of school teaching reform: optimizing the curriculum system of health service and management

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